

John Isbell

Creating A Leadership Legacy



“John will take you & your team on a journey through personal introspection & fall-on-the-floor laughter.”

-- Celton Hayden, Jr.

President & CEO | CC's Coffee House

John Isbell has a passion for creating incredible leaders that produce more incredible leaders. He calls it the Leadership Legacy. John has been in the franchise world for most of his career after leaving the military. John served various ops and training leadership roles with IHOP where he specialized in building franchisee relationships and creating programs and systems to make them more money. John's time with the Improv Comedy Clubs found him taking a group of 25 disparate clubs and getting them to work together as a system for the betterment of the brand and their pockets. John uses his background in Instructional Design and Adult Learning to create an experience with every presentation that is tailored to the clients specific company and understands the business owner's need for tools and tips that they can immediately use with their team members to be successful.

Leaving A Leadership Legacy: Developing Leaders Who Develop Leaders	Brick By Brick: Re-building Your Company Culture	The Learning Driven Leader: How to Create a Learning Culture	The People You Lead: BEST-SELLING WORKSHOP
<p>Many times business owners don't know how to develop their leaders. In this funny, thought-provoking and interactive presentation John will help you develop leaders who:</p> <ul style="list-style-type: none">• Coach & Train every day• Understand the value of communication• Come from a place of earned power• Never forget what it's like to be on the other side• Develop other leaders	<p>A funny, sometimes irreverent, look at what it takes to rebuild any brand. In this session he will discuss: finding your history (there's one no matter how boring you think it is), finding your voice, understanding who you are and aren't, getting your people behind you, the role Leadership and training plays, and finally - how to keep it going once you have it.</p>	<p>John uses his expertise on adult learning principles, coupled with his real world experience and sense of humor, to show you why traditional training programs are going the way of Blockbuster...and eye contact. He will explain how the laws of learning have changed over the years and some ways you can make your company a learning lab by taking training out of the classroom!</p>	<p>Here's a hot-take for you - people are different. In fact, very different. So why do we try to lead them all exactly the same way? In this highly interactive session, based partially on a self-discovery assessment that is eerily accurate, you will learn how to quickly judge the type of leadership an individual needs and deliver on that leadership in a customized way to the learner/team member.</p>

